



rates.

dps

Inside Front Cover	£46,860
2nd DPS	£42,570
Gtd cover feature	£42,570
Gtd Position	£36,300
Run of Magazine	£32,340

fractions

Half Gtd Position	£10,890
Half Run of Magazine	£8,580
Third Run of Magazine	£5,170
Quarter Gtd Position	£5,280
Quarter Run of Magazine	£4,488

page

Inside Front Cover/Inside Back Cover	£27,060
1st Right Hand Page/First Facing Editorial	£22,550
2nd Right Hand Page	£23,760
Gtd Position	£18,150
Run of Magazine	£16,170

inserts

Loose Insert (single sheet to 16 pages)	£30
Loose Insert (16 pages +)	£35
Bound-In	£40
Tips-on (+Page Costs)	£40
Advertorials	£25,000

Special pricing facilities i.e. fragrance and gummed cards on request. Minimum volume of inserts is 50,000

digital | standard formats

HPTO desktop	£9,000
HPTO mobile	£6,000
Leaderboard (728x90)	£12 cpm
MPU (300x250)	£14 cpm
Double MPU (300x600)	£26 cpm
Billboard (970x250)	£28 cpm
Rich Media	poa
Skin	£85 cpm
Mobile banner (320x50)	£10 cpm
Mobile MPU (300x250)	£12 cpm
Mobile Rich Media	poa

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Notebook

rates.

formats

Full page
Half page
Quarter page
Inside front cover
Inside back cover
Outside back cover

rates

£26,600
£13,300
£6,650
£39,900
£38,175
£44,550

Other special positions can be available subject to negotiation, price on application.

All rates subject to VAT.



new!

rates.

dps

Inside Front Cover	£39,050
2nd DPS	£35,475
Gtd cover feature	£32,175
Gtd Position	£29,150
Run of Magazine	£26,400

fractions

Half Gtd Position	£7,975
Half Run of Magazine	£7,150
Third Run of Magazine	£5,170
Quarter Gtd Position	£4,400
Quarter Run of Magazine	£3,740

page

Inside Front Cover/Inside Back Cover	£22,550
1st Right Hand Page/First Facing Editorial	£20,625
2nd Right Hand Page	£19,800
Gtd Cover Feature	£17,215
Right Hand & Front Half Guaranteed	£16,225
Gtd Position	£15,125
Run of Magazine	£13,475

inserts

Loose Insert (single sheet to 16 pages)	£30
Loose Insert (16 pages +)	£35
Bound-In	£40
Tips-on (+Page Costs)	£40
Advertorials	£25,000





rates.

display colour

Run of Magazine

page

£27,500

special positions

Outside Back Cover

£35,000

Inside Front Cover/Inside Back Cover

£34,000

Any Other Positional Guarantees

£33,000

advertisement features

Page

£35,750

Sponsorship Rates

on application

inserts

Loose Insert (single sheet to 16 pages)

£25

Loose Insert (16 pages +)

£30

Bound-In

£40

Post-it

£50

Tips-on (+Page Costs)

£40

Special pricing facilities i.e. fragrance and gummed cards on request.

Minimum volume of inserts is 50,000

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rates.

display colour

Run of Magazine

page

£15,000

special positions

Any Positional Guarantees

+10%

Outside Back Cover

£18,500

Inside Front Cover/Inside Back Cover

£17,000

advertisement features

Page

£19,500

Sponsorship Rates

on application

inserts

Loose Insert (single sheet to 16 pages)

£25

Loose Insert (16 pages +)

£30

Bound-In

£40

Post-it

£50+

Tips-on (+Page Costs)

£40

Special pricing facilities i.e. fragrance and gummed cards on request.

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rates.

formats

Full page
Half page
Inside front cover
Inside back cover
Outside back cover
First DPS

Regional Ratecard

rates

£31,250
£15,625
£35,500
£34,000
£37,000
£68,000

£9,375

Other special positions can be available subject to negotiation, price on application.

All rates subject to VAT.

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rates.

display colour

Run of Magazine

page

£15,000

special positions

Any Positional Guarantees

+10%

Outside Back Cover

£18,500

Inside Front Cover/Inside Back Cover

£17,000

advertisement features

Page

£19,500

Sponsorship Rates

on application

inserts

Loose Insert (single sheet to 16 pages)

£25

Loose Insert (16 pages +)

£30

Bound-In

£40

Post-it

£50+

Tips-on (+Page Costs)

£40

Special pricing facilities i.e. fragrance and gummed cards on request.

Minimum volume of inserts is 50,000

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rates.

formats

Full page
Half page
Quarter page
Inside front cover
Inside back cover
Outside back cover
First DPS

rates

£21,300
£10,650
£5,325
£32,000
£30,500
£35,500
£42,600

Other special positions can be available subject to negotiation, price on application.

All rates subject to VAT.

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