

digital.

rates.

formats

HPTO with reskin per day
Impressions Takeover per day

Interactive page reskin
Static reskin

IAB Rising Stars Formats
Billboard
Double MPU
Billboard and double MPU mix

Single Format (MPU or Leaderboard or Sky)
Standard IAB Run of Site (Leaderboard, MPU & Sky)

Cross Platform Spin Cube

Mobile Banner
Mobile MPU

1st and 3rd Party Data Targeting

cpm rate

upon request
upon request

£25
£20

£25
£16
£14
£15

£8
£7

£15

£6
£8

upon request

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