



rates.

display mono

Firm Day

Run of Week

(Page size - 35cm x 7 columns = 245cm)

scc

£72

£63

page

£17,640

£15,435

display otr colour

Firm Day

Run of Week

scc

£97

£85

page

£23,765

£20,825

features (minimum 5 scc's)

Holidays & Travel, Gardening, Postal Bargains

Express Money

scc

£85

£97

page

special positions

Any Positional Guarantees

Back Page Solus

scc

+10%

£82

page

digital | standard formats

HPTO desktop | **£8,000**

HPTO mobile | **£4,000**

Leaderboard (728x90) | **£8 cpm**

MPU (300x250) | **£10 cpm**

Double MPU (300x600) | **£18 cpm**

Billboard (970x250) | **£20 cpm**

Rich Media | **poa**

Skin | **£65 cpm**

Mobile banner (320x50) | **£6 cpm**

Mobile MPU (300x250) | **£8 cpm**

Mobile Rich Media | **poa**

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