

# creative print.

## rates.

Full Wrap
Mini Wrap (5X7+OBC+IBC)
Inside Front Cover DPS
10x7 Perforated Strip
Creative Executions (Z Shape, Battenburg, U Shape, etc.)
Ribbon
Scented Ink
Inside Back Cover
Outside Back Cover

Daily Mirror	Daily Record
£220,000	£60,000
£115,000	£32,000
£50,000	£13,000
30% premium	30% premium
30% premium	30% premium
poa	poa
poa	poa
£15,000	£5,000
£45,000	£15,000

