

# BIGcity.

## rates.

**28 newspapers - 2 nationals, 26 regionals**

**25 websites**

Full Wrap	£330,000
Mini Wrap (5X7+OBC+IBC)	£175,000
Inside Front Cover DPS	£75,000
10x7 Perforated Strip	25% premium
Creative Executions (Z Shape, Battenburg, U Shape, etc.)	25% premium
Ribbon	poa
Scented Ink	poa
Inside Back Cover	£24,000
Outside Back Cover	£72,000

### terms & conditions

All bookings are subject to editorial approval. All prices quoted are GROSS of agency discounts.

[reachsolutions.co.uk](http://reachsolutions.co.uk)



# BIGlocal.

## rates.

26 dailies

22 websites

£60 scc or £75 scc for SPLIT copy

[reachsolutions.co.uk](https://reachsolutions.co.uk)



# BIGbusiness.

## rates.

### 19 regional titles

Colour scc  
Full Page  
Half Page

£34.50  
£8,212  
£4,106

[reachsolutions.co.uk](http://reachsolutions.co.uk)



# BIGscotland.

## rates.

2 daily newspapers  
17 weekly newspapers  
1 website

£40 scc

£34.50

[reachsolutions.co.uk](https://reachsolutions.co.uk)

